

**CONTEST RULES**  
**(the “Official Rules”)**

**ROGERS CONTEST - 2026 Rogers Beyond the Seat Stanley Cup®**  
**Playoffs**

**(the “Contest”)**

These Official Rules govern the Contest. By participating or attempting to participate in the Contest, you will be deemed to have read, understood, and agreed to be bound by these Official Rules.

**1. WHO ARE THE SPONSORS?**

The Contest is sponsored by Rogers Communications Inc. or one of its subsidiaries or affiliates (“**Rogers**”) and is administered by Second Dimension International Ltd. (“**SDI**”) on behalf of Rogers.

Rogers and any co-sponsors of the Contest are referred to collectively or individually as the “**Sponsors**”.

The Contest is in no way sponsored, endorsed or administered by the National Hockey League (“**NHL**”), its member teams, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises B.V., NHL Interactive CyberEnterprises, LLC (the foregoing NHL entities, collectively, the “**NHL Entities**”), or any of their respective parents, governors, subsidiaries, affiliates, directors, officers, shareholders, employees, representatives, and agents and each of them is completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to Sponsors and not to the NHL Entities.

This Contest is in no way sponsored, endorsed, administered by or associated with any third-party social media or social networking service or site (each a “**Third Party Service**”), including but not limited to Facebook, Instagram and/or X. Any questions, comments or complaints regarding the Contest should be directed to Rogers and not to any Third-Party Service.

**2. WHO IS ELIGIBLE TO ENTER?**

Entrants must be a resident of Canada who have reached the age of majority in their province/territory of residence as of the date of entry.

Employees, officers, directors, agents, and representatives of the Sponsors, the NHL Entities, SDI, or any of their respective parents, subsidiaries or affiliates, any prize suppliers, any and all other companies associated with the Contest, a household member of any of the individuals listed above, whether or not related or members of the immediate family (spouse, parent, child, sibling) of the individuals listed above are not eligible to enter.

**3. WHEN DOES THE CONTEST START/END?**

The Contest starts at **12:00 a.m. on April 17, 2026 until 11:59 pm. on June 17, 2026** and is divided into **two (2)** entry periods (each an “**Entry Period**”) determined by the prizes awarded, as set out in the **Contest Schedule** below. All times referenced in these Official Rules are Eastern Times.

## CONTEST SCHEDULE

Entry Period#	Prize (refer to Section 8 for full prize description)	Start Date @ 12:00AM	End Date @ 11:59PM	Draw Date(s) @ 10:00AM	Where to find the Entry Form ("Website")
1.	2026 Stanley Cup Final trip	April 17, 2026	On or about June 4, 2026, depending on the date the Conference Final games are completed	Grand Prize: 12 hours after 2026 Stanley Cup® Final matchup is confirmed	<a href="http://rogersfanzone.com/stanleycup2026">rogersfanzone.com/stanleycup2026</a>
2.	NHLShop.ca Gift Cards	April 17, 2026	June 17, 2026	June 18, 2026 at approximately 10:00 am	<a href="http://rogersfanzone.com/stanleycup2026">rogersfanzone.com/stanleycup2026</a>

#### 4. HOW DO I ENTER THE CONTEST?

No purchase is necessary to enter the Contest. Enter using one (1) of the methods of entry outlined below. No entries will be accepted by any other means.

##### (a) ROGERS CUSTOMERS – ONLINE ENTRY

During any of the Entry Periods noted in the Contest Schedule above, visit [rogersfanzone.com/nhl](http://rogersfanzone.com/nhl) and access the online entry form ("**Online Entry Form**"). Fill out and submit the Online Entry Form as instructed to earn one (1) entry in the entry period.

To earn five (5) additional entries ("**Bonus Entries**") in that given entry period, you must answer the question "Who is your favourite NHL® team?".

##### (b) NON-ROGERS CUSTOMERS – MAIL-IN ENTRY

During any of the entry periods, send a seventy-five (75)-word essay via mail on why you love hockey ("**Essay**") along with your name, address, day and evening telephone numbers, email address, and age and the entry period for which you are submitting your Mail-in Entry, to the attention of Rogers Partnerships, "ROGERS CONTEST – 2026 Rogers Beyond the Seat Stanley Cup Playoffs Contest" at 333 Bloor Street East, 5th Floor, Toronto, Ontario, M4W 1G9 ("**Mail-in Entry**"). Your Mail-in Entry must be received prior to the draw for the applicable entry period.

##### **Bonus Entries**

To earn five (5) Bonus Entries in that given entry period, include and answer the following question at the end of your Essay: Who is your favourite NHL® team?

Based on the date on which you submit the Online Entry Form, you will earn one (1) entry (and 5 bonus entries when applicable) in each of the available Entry Periods and corresponding draws as set forth in the Contest Schedule.

#### 5. HOW MANY TIMES MAY I ENTER THE CONTEST?

For each entry, there is a limit of one (1) main entry and five (5) Bonus Entries per person.

#### 6. COULD MY ENTRY BE REFUSED OR REJECTED?

Your entry could be refused or rejected if:

- (a) you attempt to enter the Contest in a fashion not authorized by these Official Rules;
- (b) your entry contains false or misleading information, or is late, falsified, illegible, damaged or incomplete or otherwise irregular;
- (c) your entry is submitted using robotic, automated, programmed, or other illicit means; or
- (d) your entry is not in compliance with these Official Rules.

The Sponsors reserve the right to refuse any entry for any other reason as they may determine.

## 7. WHAT ARE THE CONDITIONS OF ENTRY?

By entering the Contest:

- (a) you agree to be bound by these Official Rules and by the decisions of the Sponsors, which decisions are final, binding and conclusive;
- (b) you represent and warrant that: (i) your entry, including any material comprising your entry (e.g. name, user name, profile picture, etc., as applicable) and any material submitted with your entry (e.g. photograph, video, written submission, or other form of submission, as applicable) (all such material, collectively, the "**Entry Material**") is original to you, (ii) you have all necessary rights in and to your Entry Material to enter the Contest, including the consent of any third parties whose personal information is included in your Entry Material, and (iii) your Entry Material does not contain, depict, include or involve content that is, or could reasonably be considered to be, inappropriate, unsuitable or offensive, as determined by the Sponsors;
- (c) you understand and agree that your entry, including your Entry Material, will not be returned to you and may be moderated or edited by Rogers as it deems appropriate;
- (d) you grant to the Sponsors the irrevocable right to use your Entry Material in any media worldwide and for any purpose related to the Contest (or any similar contest), including the right to use, reproduce, modify, adapt, translate, or create derivative works from, your Entry Material without notification, compensation or additional consideration to you;
- (e) you waive all claims of moral rights in any use of your Entry Material by Rogers pursuant to the rights granted in these Official Rules; and
- (f) you waive and forever discharge the Sponsors, the NHL Entities, their respective parents, affiliates, and subsidiaries, any other companies associated with the Contest, and all of their respective directors, officers, employees, agents, representatives, licensees, successors and assigns, as well as any Third Party Services, (collectively, the "**Releasees**"), and agree to indemnify and hold harmless each of the Releasees, from and against any and all claims, damages or liability, including any costs or losses related to personal injury, death, damage to or loss or destruction of property, arising out of, or in any way related to, (i) your participation in the Contest, (ii) the awarding, receipt, possession, use or misuse of any prize, in whole or in part, including participating in travel or any activity related to the prize, (iii) the use of any Entry Material or Publicity Material (defined below) in accordance with the rights granted in these Official Rules, or (iv) any breach of these Official Rules.

## 8. WHAT ARE THE CONTEST PRIZES?

There are fifty-one (51) prizes to be won in the Contest as described below. Limit one (1) prize per person.

- (a) **GRAND PRIZE:** There is one (1) Grand Prize available to be won in the Contest and consisting of one (1) trip ("**Trip Prize**") for the winner and one (1) guest (collectively, the "**Travelers**") to the 2026 Stanley Cup® Final and including:
  - two (2) tickets to a 2026 Stanley Cup® Final game (subject to availability)
  - round trip economy air transportation for Travelers from the airport within Canada closest to the winner's residence (as determined by the Sponsors) to selected location (the "**Destination**") on travel dates to be determined by the Sponsors;
  - one (1) hotel room (standard room, based on double occupancy) for two (2) in or around the Destination at a hotel to be selected by the Sponsors;

- one (1) CAN \$500 pre-paid gift card for the winner.

**The Trip Prize is valued at approximately CAN \$3,500.00.** Actual value may vary based on prize particulars, including but not limited to the departure city. Game, seating, hotel, and airfare are at the discretion of the Sponsors

The following terms and conditions apply to the Trip Prize awarded in this Contest:

- (i) If the winner resides within 250 kilometres of the Destination, as determined by the Sponsors, air transportation will not be awarded and the Travellers will be solely responsible for any costs of transportation to and from the Destination (and no additional compensation or substitution will be awarded for any difference in prize value).
- (ii) The winner may be required to reserve the Trip Prize, or complete travel, by a particular date, as advised by the Sponsors. The Trip Prize is not eligible for frequent flyer miles. All bookings and/or reservations are subject to availability at the time of booking. Once reservations are made, they cannot be changed, unless otherwise determined by the Sponsors or prize suppliers.
- (iii) Each Traveller must have reached the age of majority in his or her province or territory of residence, unless accompanied by a parent or legal guardian.
- (iv) Traveller may be required to present a valid major credit card upon check-in at the destination to cover any expenses above and beyond the standard room charge.
- (v) If the winner elects to travel with a fewer number of guests than the number of guests provided in the prize description above, no additional compensation will be awarded under any circumstances.
- (vi) Tickets are subject to certain terms and conditions as specified by issuers. Blackout dates may apply (as advised by the Sponsors).
- (vii) The Travelers are responsible for: transportation to and from originating airport; travel and medical insurance; travel documentation; any and all applicable taxes; and any additional expenses not included in the prize;
- (viii) The Releasees are not responsible for any cancellations, alterations, delays, diversions or other changes to the trip itinerary, any costs or expenses incurred as a result of any changes to the trip itinerary, or any damages, loss or liability in the event any Traveller is denied the ability to travel, whether due to airport restrictions or otherwise.
- (ix) The Sponsors and prize suppliers have the right to disqualify or remove any Traveller from any activity at any time if they are at any point uncooperative, disruptive, abusive, unobservant of applicable rules, laws or regulations, or likely to cause or has caused damage to person, property, or the reputation of the Sponsors or prize suppliers.

(b) **SECONDARY PRIZES**

- Fifty (50) fifty (\$50) dollars NHL Shop gift cards.

**9. ARE THERE ANY PRIZE CONDITIONS?**

All prize particulars will be determined by the Sponsors in their sole discretion. In addition to any prize conditions provided elsewhere in these Official Rules, any prize awarded in the Contest is subject to the following conditions:

- (a) Except for gift cards, vouchers or cash prizes, the prize value in these Official Rules is approximate only. You will not be compensated if actual prize value is lower than the value quoted in these Official Rules;
- (b) The Sponsors reserve the right, in their sole discretion, to substitute a prize, in whole or in part, with a prize or prize component of equal or greater value if the prize or any component thereof cannot be awarded for any reason.
- (c) In the event the 2026 Stanley Cup® Final game included in the Trip Prize is cancelled for any reason whatsoever, that portion of the prize shall be deemed fulfilled and will not be substituted, except in the sole discretion of the Sponsors;

- (d) The prize must be accepted as awarded and may not be transferred or resold, unless otherwise determined by the Sponsors. The prize may not be exactly as advertised. The prize is provided “as is” without representation or warranty of any kind by the Sponsors; and
- (e) Any unused portion of the prize, including Trip Prizes, once awarded, will be deemed forfeited. A prize will not be replaced if lost, destroyed, mutilated or stolen or in the case of a Trip Prize, will not be replaced if not taken for any reason.

#### **10. HOW WILL THE POTENTIAL WINNER(S) BE SELECTED?**

In accordance with the Contest Schedule in Section 3 above at 333 Bloor Street East, Toronto, ON M4W 1G9, SDI will conduct a random draw from among all eligible entries received in the corresponding draw. For each prize to be awarded pursuant to these Official Rules, one (1) entrant will be randomly selected as a potential winner and notified using the information provided at the time of entry. In the event any potential winner does not respond to such notification within two (2) business days, declines a prize for any reason, or does not meet the requirements set forth in these Official Rules, as determined by the Sponsors, the potential winner will be disqualified and, time permitting, an alternate potential winner may be randomly selected from among remaining eligible entries, or the prize may be cancelled.

If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Official Rules, there will be a random draw amongst all eligible prize claimants after the Contest’s closing date to award the correct number of prizes.

#### **11. HOW CAN A POTENTIAL WINNER BECOME A WINNER?**

Before being declared a winner, a potential winner must:

- (a) correctly answer, without assistance, a time-limited, mathematical skill-testing question to be administered by the Sponsors;
- (b) be in compliance with these Official Rules;
- (c) sign and return, within any designated time period, a release of liability and consent to publicity form (the “**Release Form**”) and any other documentation as reasonably required. If the potential winner is a minor, their parent or legal guardian must sign and return the Release Form. The Sponsors may require winner’s guest(s) to sign and return, within any designated time period, a Release Form and any other documentation as reasonably required, as a pre-condition to participation in the prize. In the event any guest is a minor, the parent or legal guardian of the guest will be required to sign and return such paperwork on behalf of the minor guest; and
- (d) at the request and in the sole discretion of the Sponsors, provide proof of identity (in a form acceptable to the Sponsors, including but not limited to, a government-issued photo ID with home address) to confirm eligibility or to claim a prize, or provide proof that they are the authorized account holder of any account associated with the selected entry. In addition, the Sponsors reserve the right to use entrant’s voice recording taken at the time of entry as proof of identity.

#### **12. WHAT ARE THE ODDS OF WINNING A PRIZE?**

The odds of winning depend on the number of eligible entries received in each draw.

#### **13. HOW DO I CLAIM A PRIZE?**

Once a potential winner is confirmed as a winner, prize distribution will be promptly coordinated. Except as otherwise indicated by the Sponsors, a winner must personally take delivery of the prize as instructed within thirty (30) days of being notified that such prize is available or within such other time period as may reasonably be advised. If a winner fails to take delivery of the prize as instructed, the prize will be deemed forfeited.

#### **14. WILL I APPEAR IN ANY PUBLICITY IF I AM A WINNER?**

If you are a winner, the Sponsors may require you to appear in publicity related to the Contest or to any similar contest. By accepting a prize you:

- (a) grant to the Sponsors the irrevocable right to record, photograph or otherwise capture or document you, your likeness, your voice, or any statements you make regarding the Contest or the prize, by any available means;
- (b) agree that any such captured material, together with your biographical information, such as name or place of residence, or your Entry Material (collectively, all such materials, the “**Publicity Material**”) may be used by the Sponsors or their licensees, successors, or assigns (collectively, the “**Publicity Parties**”) in any media, whether now known or later devised, worldwide and in perpetuity, for advertising or promotional purposes related to the Contest or any similar contest. Any such use of the Publicity Material may include the reproduction, modification, adaptation, translation or creation of derivative works from your Entry Material;
- (c) acknowledge that the Publicity Parties shall not be required to compensate you, notify you, or request your permission in connection with their use of any Publicity Material, unless otherwise prohibited by law; and
- (d) waive any rights that you may have or that may otherwise exist in connection with any use of the Publicity Material by any of the Publicity Parties, including any moral rights in any such Publicity Material.

## 15. HOW WILL MY PERSONAL INFORMATION BE COLLECTED, USED AND DISCLOSED?

By entering the Contest, you consent to Rogers’ collection, use and disclosure of your personal information for purposes of administering the Contest. Your personal information will be used in accordance with these Official Rules.

By entering the Contest, you also acknowledge that your personal information will be shared with carefully selected third parties or vendors for the purpose of administering the Contest.

Rogers will handle your personal information in accordance with the *Personal Information Protection and Electronic Documents Act* (PIPEDA), and where applicable, the Privacy Policy, available at [www.rogers.com/support/privacy](http://www.rogers.com/support/privacy) (the “**Rogers Privacy Policy**”).

Your personal information will be shared with a third party or vendor in the following circumstances:

- (a) for the purpose of administering the Contest;
- (b) to receive commercial emails or other communications of a commercial nature (collectively, “**Commercial Communications**”) from the Sponsors or other parties. You may opt out of receiving Commercial Communications at any time;
- (c) to coordinate the fulfillment or provision of the prize with a prize supplier; and
- (d) to any interested party, such as an entity who is released from liability, if you have been asked to sign and return a Release Form or other documentation in accordance with these Official Rules.

Your personal information will also be shared with third parties if permitted or required by law, or with your consent.

**ROGERS’ DISCLOSURE OF YOUR PERSONAL INFORMATION TO ANOTHER PARTY WILL CAUSE YOUR PERSONAL INFORMATION TO BE SUBJECT TO THAT PARTY’S PRIVACY POLICY AND PRACTICES.**

## 16. HOW DO THE RELEASEES LIMIT THEIR LIABILITY?

The Releasees assume no liability for the following:

- (a) stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, jumbled, or garbled entries, transmissions, email, mail, or other communications;
- (b) any error, omission, interruption, defect or delay in transmission, processing, or communication;

- (c) failures or malfunctions of, or difficulties with, computer hardware or software, telephones, telephone lines, telephone systems, or network, cable, satellite, server, or website connections;
- (d) printing, typographical, or other errors appearing within these Official Rules, in any Contest-related advertisements, or in Contest-related materials;
- (e) incorrect or inaccurate information, including where caused by website users, tampering, hacking, or by any equipment or programming associated or used in connection with the Contest;
- (f) injury or damage to any computer or other device resulting from or otherwise related to participation in the Contest, the use of any website, or the downloading or accessing of any materials;
- (g) anyone being incorrectly or mistakenly identified as a winner or potential winner; and/or
- (h) any other errors, problems or difficulties of any kind, whether human, mechanical, electronic, or otherwise, relating in any way to the Contest, including those errors, problems or difficulties that may relate to the administration of the Contest, the processing of entries, the advertising of the Contest, the announcement of any prize or prize winner, or the cancellation or postponement of any event.

#### **17. WHAT LAWS APPLY TO THE CONTEST?**

The Contest is subject to applicable federal, provincial and municipal laws and regulations. Any attempt to undermine the legitimate operation of the Contest may be a violation of criminal or civil laws. Should any such attempt be made, the Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law.

#### **18. CAN THE SPONSORS CANCEL OR AMEND THE CONTEST?**

The Sponsors reserve the right, in their sole discretion, to cancel, modify, or suspend the Contest or amend these Official Rules at any time, for any reason whatsoever.

You may not amend these Official Rules in any way.

#### **19. COULD THE SPONSORS DISQUALIFY OR BAN SOMEONE FROM A CONTEST?**

The Sponsors reserve the right, in their sole discretion, to disqualify any entrant from the Contest, or prevent any entrant from future participation in a contest, that has:

- (a) resold or attempted to resell a prize, in whole or in part;
- (b) tampered with or attempted to tamper with, or undermined or attempted to undermine, the legitimate operation of the Contest and/or the Contest website;
- (c) provided false or misleading information;
- (d) acted in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any person; and/or
- (e) otherwise violated these Official Rules.

#### **20. WHAT HAPPENS IF THESE OFFICIAL RULES CONTRADICT OTHER CONTEST MATERIALS?**

In the event of any discrepancy or inconsistency between these Official Rules and disclosures or statements made by the Sponsors or appearing in other Contest-related materials, these Official Rules shall govern.

#### **21. WHAT HAPPENS IF PART OF THESE OFFICIAL RULES BECOMES UNENFORCEABLE OR DOES NOT APPLY?**

If any part of these Official Rules is legally unenforceable or inapplicable, then that part will be deemed invalid; however, the remainder of these Official Rules will otherwise continue to be legally binding.

## **22. FOR RESIDENTS OF QUEBEC:**

These Official Rules have been made available in English after a French version thereof has been presented to entrants.

*NHL, the NHL Shield, and the word mark and image of the Stanley Cup are registered trademarks and the Stanley Cup Final logo is a trademark of the National Hockey League. © 2026 NHL. All Rights Reserved.*

### **SHORT RULES:**

No purchase necessary. Contest closes June 17, 2026 at 11:59pm ET. Open to residents of Canada who are over the age of majority. There is one (1) trip to a 2026 Stanley Cup® Final game (ARV \$3,500), and fifty (50) \$50 dollar NHLShop.ca Gift Cards (ARV \$50 ea.) available to be won. One entry and five optional bonus entries per person. Odds of winning depend on number of eligible entries received in each draw. Mathematical skill-testing question must be correctly answered to win. Entry form and full contest rules at [www.Rogers.com/NHL](http://www.Rogers.com/NHL).

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