

CONTEST RULES
(the “Official Rules”)

ROGERS CONTEST - 2025/26 Rogers Beyond the Seat NHL®
(the “Contest”)

These Official Rules govern the Contest. By participating or attempting to participate in the Contest, you will be deemed to have read, understood, and agreed to be bound by these Official Rules.

1. WHO ARE THE SPONSORS?

The Contest is sponsored by Rogers Communications Inc. or one of its subsidiaries or affiliates (“**Rogers**”) and is administered by Second Dimension International Ltd. (“**SDI**”) on behalf of Rogers.

Rogers and any co-sponsors of the Contest are referred to collectively or individually as the “**Sponsors**”.

The Contest is in no way sponsored, endorsed or administered by the National Hockey League (“**NHL**”), its member teams, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises B.V., NHL Interactive CyberEnterprises, LLC (the foregoing NHL entities, collectively, the “**NHL Entities**”), or any of their respective parents, governors, subsidiaries, affiliates, directors, officers, shareholders, employees, representatives, and agents and each of them is completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to Sponsors and not to the NHL Entities.

This Contest is in no way sponsored, endorsed, administered by or associated with any third-party social media or social networking service or site (each a “**Third Party Service**”), including but not limited to Facebook, Instagram and/or X. Any questions, comments or complaints regarding the Contest should be directed to Rogers and not to any Third-Party Service.

2. WHO IS ELIGIBLE TO ENTER?

Entrants must be a resident of Canada who have reached the age of majority in their province/territory of residence as of the date of entry.

Employees, officers, directors, agents, and representatives of the Sponsors, the NHL Entities, SDI, or any of their respective parents, subsidiaries or affiliates, any prize suppliers, any and all other companies associated with the Contest, a household member of any of the individuals listed above, whether or not related or members of the immediate family (spouse, parent, child, sibling) of the individuals listed above are not eligible to enter.

3. WHEN DOES THE CONTEST START/END?

The Contest has one (1) entry period as set out in the **Contest Schedule** below. All times referenced in these Official Rules are Eastern Times.

CONTEST SCHEDULE					
Entry Period#	Prize (refer to Section 8 for full prize description)	Start Date @ 7:00AM	End Date @ 11:59PM	Draw Date @ 10:00AM	Where to find the Entry Form ("Website")
1.	NHL® Puck Drop Prizes	Oct. 7, 2025	Dec. 31, 2025	Jan. 2, 2026	rogersfanzone.com/nhl

4. HOW DO I ENTER THE CONTEST?

No purchase is necessary to enter the Contest. Enter using one (1) of the methods of entry outlined below. No entries will be accepted by any other means.

(a) **ROGERS CUSTOMERS – ONLINE ENTRY**

During the Entry Period in accordance with the dates noted in the Contest Schedule above, visit rogersfanzone.com/nhl and access the online entry form ("**Online Entry Form**"). Fill out and submit the Online Entry Form as instructed to earn one (1) entry in the Entry Period.

To earn five (5) **Bonus Entries** in that given Entry Period, you must answer the question "Why are you a hockey fan?".

You can only submit one (1) Online Entry Form.

(b) **NON-ROGERS CUSTOMERS – MAIL-IN ENTRY**

During the Entry Period, send a seventy-five (75)-word essay via mail on why you love hockey ("**Essay**") along with your name, address, day and evening telephone numbers, email address, and age and the Entry Period for which you are submitting your Mail-in Entry, to the attention of Rogers Partnerships, "ROGERS CONTEST – 2025/26 Rogers Beyond the Seat NHL Contest" at 333 Bloor Street East, 5th Floor, Toronto, Ontario, M4W 1G9 ("**Mail-in Entry**"). Your Mail-in Entry must be received prior to the draw for the Entry Period.

Bonus Entries

To earn five (5) Bonus Entries in that given Entry Period, include and answer the following question at the end of your Essay: Who is your favourite NHL® team?

5. HOW MANY TIMES MAY I ENTER THE CONTEST?

There is a limit of one (1) main entry and five (5) Bonus Entries per person.

6. COULD MY ENTRY BE REFUSED OR REJECTED?

Your entry could be refused or rejected if:

- (a) you attempt to enter the Contest in a fashion not authorized by these Official Rules;
- (b) your entry contains false or misleading information, or is late, falsified, illegible, damaged or incomplete or otherwise irregular;
- (c) your entry is submitted using robotic, automated, programmed, or other illicit means; or
- (d) your entry is not in compliance with these Official Rules.

The Sponsors reserve the right to refuse any entry for any other reason as they may determine.

7. WHAT ARE THE CONDITIONS OF ENTRY?

By entering the Contest:

- (a) you agree to be bound by these Official Rules and by the decisions of the Sponsors, which decisions are final, binding and conclusive;
- (b) you represent and warrant that: (i) your entry, including any material comprising your entry (e.g. name, user name, profile picture, etc., as applicable) and any material submitted with your entry (e.g. photograph, video, written submission, or other form of submission, as applicable) (all such material, collectively, the **"Entry Material"**) is original to you, (ii) you have all necessary rights in and to your Entry Material to enter the Contest, including the consent of any third parties whose personal information is included in your Entry Material, and (iii) your Entry Material does not contain, depict, include or involve content that is, or could reasonably be considered to be, inappropriate, unsuitable or offensive, as determined by the Sponsors;
- (c) you understand and agree that your entry, including your Entry Material, will not be returned to you and may be moderated or edited by Rogers as it deems appropriate;
- (d) you grant to the Sponsors the irrevocable right to use your Entry Material in any media worldwide and for any purpose related to the Contest (or any similar contest), including the right to use, reproduce, modify, adapt, translate, or create derivative works from, your Entry Material without notification, compensation or additional consideration to you;
- (e) you waive all claims of moral rights in any use of your Entry Material by Rogers pursuant to the rights granted in these Official Rules; and
- (f) you waive and forever discharge the Sponsors, the NHL Entities, their respective parents, affiliates, and subsidiaries, any other companies associated with the Contest, and all of their respective directors, officers, employees, agents, representatives, licensees, successors and assigns, as well as any Third Party Services, (collectively, the **"Releasees"**), and agree to indemnify and hold harmless each of the Releasees, from and against any and all claims, damages or liability, including any costs or losses related to personal injury, death, damage to or loss or destruction of property, arising out of, or in any way related to, (i) your participation in the Contest, (ii) the awarding, receipt, possession, use or misuse of any prize, in whole or in part, including participating in travel or any activity related to the prize, (iii) the use of any Entry Material or Publicity Material (defined below) in accordance with the rights granted in these Official Rules, or (iv) any breach of these Official Rules.

8. WHAT ARE THE CONTEST PRIZES?

There are one hundred and seventeen (117) prizes to be won in the Contest as described in the prize and draw schedule (the **"Prize and Draw Schedule"**) below. Limit of one (1) prize per person.

PRIZE AND DRAW SCHEUDLE			
Entry Period#	Prizes	Prize Description	Draw Date @ 10:00AM
1.	One (1) Grand Prize	NHL® Puck Drop VIP Trip (AVR of \$3,000) The trip prize consists of: <ul style="list-style-type: none">- two (2) tickets to any 2025-2026 Canadian team NHL® regular season game between Jan. 5 and Apr. 10, 2026 (tentpole events not included);- round trip economy air transportation for the winner and one (1) guest; and- two (2)-night hotel accommodation (single room).	Jan. 2, 2026

	One-Hundred Sixteen (116) Secondary Prizes	<p>The prizes consist of:</p> <ul style="list-style-type: none"> - One (1) pair of tickets to a 2025-2026 Canadian team NHL regular season home game (no travel or accommodations included) (AVR \$500) - Fifteen (15) pairs of tickets to a 2025-2026 NHL regular season Maple Leafs Home Game (AVR \$200 ea.) - One hundred (100) twenty five (\$25) dollar NHL Shop gift codes 	
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- I. The grand prize has an approximate retail value of \$3,000.00 CAD.
- II. Game, seating, hotel, and airfare are at the discretion of the Sponsors.
- III. If the winner resides within 250 kilometers of the venue of a game, as determined by the Sponsors, air transportation will not be awarded and the winner will be solely responsible for any costs of transportation to and from the destination (and no additional compensation or substitution will be awarded for any difference in prize value).
- IV. The winner may be required to reserve any trip prize, or complete travel, by a particular date, as advised by the Sponsors. The trip prize is not eligible for frequent flyer miles. All bookings and/or reservations are subject to availability at the time of booking. Once reservations are made, they cannot be changed, unless otherwise determined by the Sponsors or prize suppliers.
- V. Each guest must have reached the age of majority in his or her province or territory of residence, unless accompanied by a parent or legal guardian.
- VI. Winner may be required to present a valid major credit card upon check-in at the destination to cover any expenses above and beyond the standard room charge.
- VII. If the winner elects to travel with a fewer number of guests than the number of guests provided in the prize description above, no additional compensation will be awarded under any circumstances.
- VIII. Tickets are subject to certain terms and conditions as specified by issuers. Blackout dates may apply (as advised by the Sponsors).
- IX. The winner is responsible for: transportation to and from originating airport; travel and medical insurance; travel documentation; any and all applicable taxes; and any additional expenses not included in the prize.

9. ARE THERE ANY PRIZE CONDITIONS?

All prize particulars will be determined by the Sponsors in their sole discretion. In addition to any prize conditions provided elsewhere in these Official Rules, any prize awarded in the Contest is subject to the following conditions:

- (a) Except for gift cards, vouchers or cash prizes, the prize value in these Official Rules is approximate only. You will not be compensated if actual prize value is lower than the value quoted in these Official Rules;
- (b) The Sponsors reserve the right, in their sole discretion, to substitute a prize, in whole or in part, with a prize or prize component of equal or greater value if the prize or any component thereof cannot be awarded for any reason.
- (c) In the event any of the events are cancelled for any reason whatsoever, that portion of the prize shall be deemed fulfilled and will not be substituted, except in the sole discretion of the Sponsors;
- (d) The prize must be accepted as awarded and may not be transferred or resold, unless otherwise determined by the Sponsors. The prize may not be exactly as advertised. The prize is provided "as is" without representation or warranty of any kind by the Sponsors or the NHL Entities; and
- (e) Any unused portion of the prize, including trip prizes, once awarded, will be deemed forfeited. A prize will not be replaced if lost, destroyed, mutilated or stolen or in the case of a trip prize, will not be replaced if not taken for any reason.

10. HOW WILL THE POTENTIAL WINNER(S) BE SELECTED?

On the date indicated in the Prize and Draw Schedule in Section 8 above at 10AM at 175 Galaxy Blvd. #202, Toronto ON Canada M9W 0C9 SDI will conduct a random draw from among all eligible entries received in the corresponding draw. For each prize to be awarded pursuant to these Official Rules, one (1) entrant will be randomly selected as a potential winner and notified using the information provided at the time of entry. In the event any potential winner does not respond to such notification within two (2) business days, declines a prize for any reason, or does not meet the requirements set forth in these Official Rules, as determined by the Sponsors, the potential winner will be disqualified and, time permitting, an alternate potential winner may be randomly selected from among remaining eligible entries, or the prize may be cancelled.

If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Official Rules, there will be a random draw amongst all eligible prize claimants after the Contest's closing date to award the correct number of prizes.

11. HOW CAN A POTENTIAL WINNER BECOME A WINNER?

Before being declared a winner, a potential winner:

- (a) must correctly answer, without assistance, a time-limited, mathematical skill-testing question to be administered by the Sponsors;
- (b) must be in compliance with these Official Rules;
- (c) may need to sign and return, within any designated time period, a release of liability and consent to publicity form (the "**Release Form**") and any other documentation as reasonably required. The Sponsors may require the winner's guest to sign and return, within any designated time period, a Release Form and any other documentation as reasonably required, as a precondition to participation in the prize. In the event any guest is a minor, the parent or legal guardian of the guest will be required to sign and return such paperwork on behalf of the minor guest; and
- (d) at the request of the Sponsors, provide proof of identification to confirm eligibility or to claim a prize, or provide proof that they are the authorized account holder of any account associated with the selected entry.

12. WHAT ARE THE ODDS OF WINNING A PRIZE?

The odds of winning a Contest prize depend on the number of eligible entries received in the draw.

13. HOW DO I CLAIM A PRIZE?

Once a potential winner is confirmed as a winner, prize distribution will be promptly coordinated. Except as otherwise indicated by the Sponsors, a winner must personally take delivery of the prize as instructed. If a winner fails to take delivery of the prize as instructed, the prize will be deemed forfeited.

14. WILL I APPEAR IN ANY PUBLICITY IF I AM A WINNER?

If you are a winner, the Sponsors may require you to appear in publicity related to the Contest or to any similar contest. By accepting a prize you:

- (a) grant to the Sponsors the irrevocable right to record, photograph or otherwise capture or document you, your likeness, your voice, or any statements you make regarding the Contest or the prize, by any available means;
- (b) agree that any such captured material, together with your biographical information, such as name or place of residence, or your Entry Material (collectively, all such materials, the "**Publicity Material**") may

be used by the Sponsors or their licensees, successors, or assigns (collectively, the “**Publicity Parties**”) in any media, whether now known or later devised, worldwide and in perpetuity, for advertising or promotional purposes related to the Contest or any similar contest. Any such use of the Publicity Material may include the reproduction, modification, adaptation, translation or creation of derivative works from your Entry Material;

- (c) acknowledge that the Publicity Parties shall not be required to compensate you, notify you, or request your permission in connection with their use of any Publicity Material, unless otherwise prohibited by law; and
- (d) waive any rights that you may have or that may otherwise exist in connection with any use of the Publicity Material by any of the Publicity Parties, including any moral rights in any such Publicity Material.

15. HOW WILL MY PERSONAL INFORMATION BE COLLECTED, USED AND DISCLOSED?

By entering the Contest, you consent to Rogers’ collection, use and disclosure of your personal information in accordance with the Privacy Policy, available at www.rogers.com/support/privacy (the “**Rogers Privacy Policy**”), for purposes of administering the Contest as described in these Official Rules.

Over the course of participating in the Contest, you may be given the option to receive commercial emails or other communications of a commercial nature (collectively, “**Commercial Communications**”) from the Sponsors or other parties. Should you elect to receive Commercial Communications from Rogers, your personal information will be used by Rogers to that end, in accordance with the Rogers Privacy Policy.

Your personal information may be disclosed to a third party in the following circumstances:

- (a) in accordance with these Official Rules, or with your consent, or as otherwise permitted or required by law;
- (b) you elect to receive Commercial Communications from a party other than Rogers;
- (c) to coordinate the fulfillment or provision of the prize with a prize supplier; and/or
- (d) if you have been asked to sign and return a Release Form or other documentation in accordance with the terms of these Official Rules, Rogers may disclose your personal information to any interested party, such as an entity who is released from liability.

ROGERS’ DISCLOSURE OF YOUR PERSONAL INFORMATION TO ANOTHER PARTY WILL CAUSE YOUR PERSONAL INFORMATION TO BE SUBJECT TO THAT PARTY’S PRIVACY POLICY AND PRACTICES.

16. HOW DO THE RELEASEES LIMIT THEIR LIABILITY?

The Releasees assume no liability for the following:

- (a) stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, jumbled, or garbled entries, transmissions, email, mail, or other communications;
- (b) any error, omission, interruption, defect or delay in transmission, processing, or communication;

- (c) failures or malfunctions of, or difficulties with, computer hardware or software, telephones, telephone lines, telephone systems, or network, cable, satellite, server, or website connections;
- (d) printing, typographical, or other errors appearing within these Official Rules, in any Contest-related advertisements, or in Contest-related materials;
- (e) incorrect or inaccurate information, including where caused by website users, tampering, hacking, or by any equipment or programming associated or used in connection with the Contest;
- (f) injury or damage to any computer or other device resulting from or otherwise related to participation in the Contest, the use of any website, or the downloading or accessing of any materials;
- (g) anyone being incorrectly or mistakenly identified as a winner or potential winner; and/or
- (h) any other errors, problems or difficulties of any kind, whether human, mechanical, electronic, or otherwise, relating in any way to the Contest, including those errors, problems or difficulties that may relate to the administration of the Contest, the processing of entries, the advertising of the Contest, the announcement of any prize or prize winner, or the cancellation or postponement of any event.

17. WHAT LAWS APPLY TO THE CONTEST?

The Contest is subject to applicable federal, provincial and municipal laws and regulations. Any attempt to undermine the legitimate operation of the Contest may be a violation of criminal or civil laws. Should any such attempt be made, the Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law.

18. CAN THE SPONSORS CANCEL OR AMEND THE CONTEST?

The Sponsors reserve the right, in their sole discretion, to cancel, modify, or suspend the Contest or amend these Official Rules at any time, for any reason whatsoever.

You may not amend these Official Rules in any way.

19. COULD THE SPONSORS DISQUALIFY OR BAN SOMEONE FROM A CONTEST?

The Sponsors reserve the right, in their sole discretion, to disqualify any entrant from the Contest, or prevent any entrant from future participation in a contest, that has:

- (a) resold or attempted to resell a prize, in whole or in part;
- (b) tampered with or attempted to tamper with, or undermined or attempted to undermine, the legitimate operation of the Contest and/or the Contest website;
- (c) provided false or misleading information;
- (d) acted in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any person; and/or
- (e) otherwise violated these Official Rules.

20. WHAT HAPPENS IF THESE OFFICIAL RULES CONTRADICT OTHER CONTEST MATERIALS?

In the event of any discrepancy or inconsistency between these Official Rules and disclosures or statements made by the Sponsors or appearing in other Contest-related materials, these Official Rules shall govern.

21. WHAT HAPPENS IF PART OF THESE OFFICIAL RULES BECOMES UNENFORCEABLE OR DOES NOT APPLY?

If any part of these Official Rules is legally unenforceable or inapplicable, then that part will be deemed invalid; however, the remainder of these Official Rules will otherwise continue to be legally binding.

22. FOR RESIDENTS OF QUEBEC:

These Official Rules have been made available in English after a French version thereof has been presented to entrants.

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